

# MANAGE YOUR WEDDING PHOTOGRAPHY WITHOUT BREAKING A SWEAT

Five ways to stay on top and reduce stress when shooting a wedding

PHOTOGRAPHYRETREAT.CO.UK



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How often do you say YES to photographing a wedding and then think why did I say yes!

How often do you think, I would love to photograph weddings, but they are too stressful?

How often do you say my clients don't like to be posed'?

Photographing a wedding is NOT as stressful as you think! With over a decade of industry experience and knowledge, I am here to help you navigate, manage and create beautiful photography that you will LOVE, your clients will ADORE and your sales shall increase.

@PHOTOGRAPHYRETREATNETWORK



## **WE ARE OUR BRAND**

Managing our clients and taking control of a wedding puts us the in driver's seat. We move from tick boxing and overwhelme to slowing dowing, being observant, and creating work we love.

By nurturing our clients, we gain their full trust, which allows us to create the photography they desire and the photography that satisfies our creative souls, creating beautiful images for our clients, delivering quality photography and strengthening our brands.

So how do we get to that space?

How it works



Care and attention to detail go a long way in managing client expectations. From the moment our new client calls, give them all of your attention, offering help and advice where needed.

### **CREATE A PHOTOGRAPHY ITINERAY**

The key to a stress-free day is mapping out the day so your bride and groom know when to be ready for *YOU* to create their photos. Manage your time, by working around the time of the wedding ceremony, so you can shoot everything you need in the morning, followed by the group shots and portraits before the wedding breakfast.

### **GAIN TRUST WITH POSE**

Book a pre-wedding shoot at the wedding venue to make friends with your couples. Get to know the location. Watch the couple's body language. How do they stand when they are relaxed? Add this to your portraits during the shoot. You will build a great connection and have their trust on the day.

### HAVE FUN WITH YOUR CREATIVITY

As much as our clients know what they want, it's nice to surprise them and create something unique. This is the best part of being a photographer and where we get to have a little fun with our creativity. Learn to be observant, what can you add to their photos to make their images that extra special.

### **DELIVER AND UP SELL YOUR WORK**

Give yourself plenty of time to edit your work and predesign your wedding albums. This allows you to tell the story of your client's wedding day as you captured it. They can always add more photos!

### **BOUNOUS - 10% OFF OUR OCTOBER RETREAT**

Join our fabulous October retreat, where we discuss the above in detail and shoot a portfolio of work we can be proud of. Not only that, but we also walk away with a professionally printed image from the workshop, courtesy of One Vision Imaging to showcase our talents and promote the power of print to our future clients.





